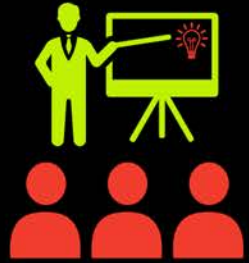


Year 1 snapshot

Blackbutt Arts Strategy 2026

Strategy Here



25

workshops,
performances and arts
initiatives delivered



6,950

attendees at the 2022
Blackbutt Avocado
Festival



13

local South Burnett artists
and arts workers provided
paid opportunities



20

other South Burnett
businesses and
suppliers engaged

\$58,744

seed funding secured from the Foundation for Rural Regional Renewal (FRRR) to support the development of the Blackbutt Arts Strategy, a Big Avocado Project Plan, and engagement of a dedicated Arts Officer

\$73,449.65

additional cash investment attracted from numerous grant funding programs and sponsors for Blackbutt Arts Strategy initiatives in 2021/2022.

Blackbutt Arts Strategy 2026 was formally adopted by the Blackbutt Delights Committee in December 2021. Three core goals for 2021-2026 were identified relating to Identity, People and Impact, underpinned by 16 strategic actions. During Year 1, programs delivered by Blackbutt Delights aligned with 14 of these actions.

Blackbutt Shopfront Art Trail

6 South Burnett artists commissioned to create new artworks which were exhibited in Blackbutt CBD businesses from September-November 2021

Strategic Alignment

IDENTITY 1.3
IMPACT 3.2

“Design Your Own Big Avocado” Competition

82 design entries were received from community members and Blackbutt school children and exhibited in an online gallery

Strategic Alignment

PEOPLE 2.2, 2.3
IMPACT 3.4

Spotlight on Blackbutt Arts

7 arts and cultural events, including 4 professional development workshops for artists, were promoted in a month-long program during November 2021

Strategic Alignment

IDENTITY 1.2, 1.3
PEOPLE 2.1, 2.7
IMPACT 3.1

ABOUT

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Resilience through Laughter Youth & Community Theatre Workshop Program

8 performance workshops were facilitated by physical actor and teaching artist Clint Bolster throughout June – September 2022. The workshops resulted in 2 live performances at AvoFest 2022 utilising non-verbal mask theatre and comedy techniques. Youth cohort included participants aged 8-15 from across the South Burnett

Strategic Alignment

IDENTITY 1.3
PEOPLE 2.2

Creative Kids @ AvoFest

4 workshops were facilitated by South Burnett visual artist Patricia van Kempen for children aged 6-12 years old at AvoFest 2022, focusing on clay making and botanical printing

Strategic Alignment

PEOPLE 2.2
IMPACT 3.2



Big Avocado Project Plan Development

Developed detailed project plan and design concepts to support the progression of a "Big Avocado" for Blackbutt. Blackbutt Delights has secured in-principle support from South Burnett Regional Council to install the public artwork at Les Muller Park once funding for fabrication and installation can be secured

Strategic Alignment
IMPACT 3.2, 3.2, 3.4

Blackbutt Arts Day Out

A cultural tourism program featuring a Bush Poetry Breakfast and Paint n Sip Workshop was hosted in September 2022. Participants were able to sample local produce and participate in an arts experience showcasing South Burnett talent

Strategic Alignment
IDENTITY 1.1
IMPACT 3.1, 3.3, 3.5

Blackbutt Delights Strategic Business Plan 2022-2027

In partnership with Tourism & Events Queensland, the Blackbutt Delights Committee engaged the Institute of Tourism Leadership Australia to develop a five-year strategic plan for the organisation and its events

Strategic Alignment
PEOPLE 2.5, 2.7
IMPACT 3.3

ABOUT

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Arts into Action Workshop Series

2 workshops were facilitated by creative producer and regional arts consultant Shelley Pisani in June – July 2023. The workshops unpacked how to design meaningful and place-based arts projects for communities in an online gallery

Strategic Alignment
PEOPLE 2.2, 2.3
IMPACT 3.4

